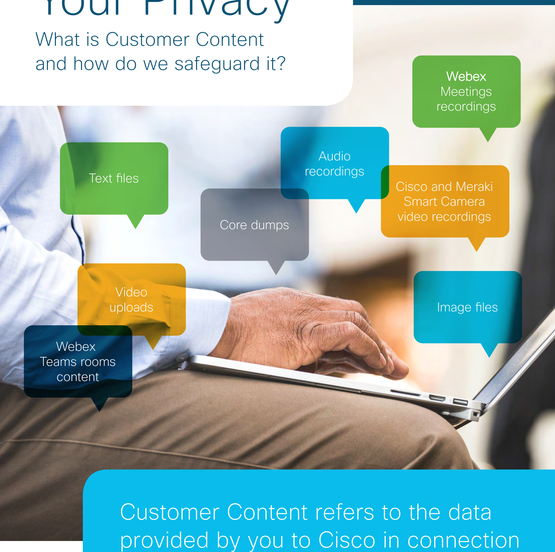
Preserving Your Privacy

What is Customer Content and how do we safeguard it?



Customer Content refers to the data provided by you to Cisco in connection with your use of Cisco solutions.

It also refers to data developed at your specific request related to a statement of work or contract.

Learn more:

- General Disclosure
- Personal Data

How does Cisco use Customer Content?

The important thing to remember is that:

Customer Content will be used solely for the purposes you provided it to us for and shall be treated *confidentially*.

Solution Delivery

Often, your content can help us provide security threat protection or deliver services such as TAC support, implementation, or process automation.

Accelerate Your ROI

We use shared Customer Content to give you insights, analytics, and recommendations that help you get more value out of our solutions.

Trusted Relationship

You may provide us with Customer Content to enable us to assist you with system design, context for troubleshooting, and purchase decisions.

How does Cisco share and protect your Customer Content?

When it comes to managing your data, we adhere to our Trust Principles of trustworthiness, transparency, and accountability.

Trust

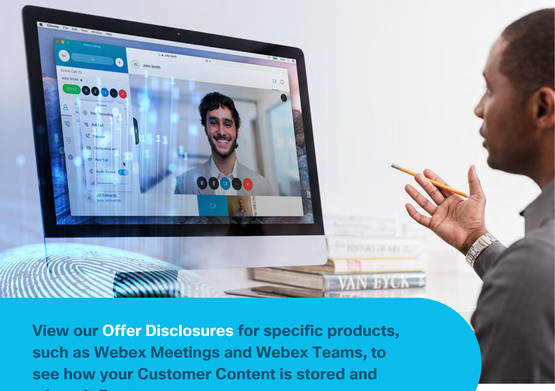
Customer Content will be used solely for the purposes you provided it to us for. If we must share your content to help you achieve those purposes, then we will share it only within our trusted ecosystem of distributors, partners, and contractors as necessary.

Transparency

We recognize that your content shall be treated confidentially and requires separate treatment from Systems Information and other data types. We will work with you to identify, limit, and manage what content you provide to us.

Accountability

We hold ourselves and our partners accountable for the highest security and privacy standards. If we utilize a third party to host or process data, the third party acting on our behalf must meet our information security standards and agree to protect that data to the same level we do.



View our Offer Disclosures for specific products, such as Webex Meetings and Webex Teams, to see how your Customer Content is stored and where it flows.

How to learn more

The type of data we collect, and how we use, store, and manage it is unique to each product and service we sell. To learn more, visit the Trust Portal.

trust.cisco.com

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